

Johnston County

2019 Community
Health Needs Assessment
Implementation Plan



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CHNA Priority: Access to Health Services

Strategy/Intervention(s)	Strategy/Intervention Goal(s)	Implementation Venue(s)	Resources Utilized/Needed for Implementation
<p>Name of Intervention: (Johnston Health) Increase medical providers in Johnston County by 20 over the next 3 years.</p> <p>Community Strengths/Assets: Johnston Health campuses; UNC physician clinics; community-based practices; Residents of Johnston County</p>	<p>S.M.A.R.T Goals: Determine deficits in primary care and specialty care by identifying providers that are aging out, no longer taking new patients, or lack of medical services in the county.</p> <p>The goal is to increase the number of medical providers in Johnston County. MD, DO, PA, NP will be considered. Recruitment will allow us to increase availability and access to primary care and specialty care for all residence.</p>	<p>Target Population(s): All residents of Johnston County</p> <p>Venue: Johnston Health and physician practices</p>	<p>Resources Needed: Work in partnership with UNC Network Recruitment; Rex/UNC Healthcare; UNC Physician Network; Residential programs</p>
<p>Name of Intervention: (Johnston Health) Expand D.O. medical student education in Johnston County.</p> <p>Community Strengths/Assets: Johnston Health campuses; UNC physician clinics; Community-based practitioners support education opportunities for medical students</p>	<p>S.M.A.R.T Goals: In 2019-2021, increase the number of precepting physicians for the Campbell University School of Osteopathic Medicine D.O. students program at Johnston Health by 50%.</p> <p>Increase the number of student rotation availability per discipline.</p>	<p>Target Population(s): Campbell University School of Osteopathic Medicine students</p> <p>Venue: Local hospital campuses, physician practices, and agencies</p>	<p>Resources Needed: Physician applications for faculty appointment with Campbell University School of Osteopathic Medicine; Physicians in specialty fields</p>

<p>Name of Intervention: (Johnston County Public Health Department) Increase Safety Net participation to ensure that evidence based care is planned, delivered and promoted amongst health care providers accepting uninsured and low-income residents for preventive, acute and chronic care and referral to Department of Social Services if uninsured.</p> <p>Community Strengths/Assets: Support of county leadership; Collaboration of DSS with JC HealthNet; JC Safety Net providers; Community Paramedics Program; Recruitment of providers by Johnston Health</p>	<p>S.M.A.R.T Goals: Expand the Safety Net to include at least 1 new provider each year.</p>	<p>Target Population(s): Uninsured and low income residents</p> <p>Venue: Provider Offices; JCHD Project Access Volunteer clinics</p>	<p>Resources Needed: Local champion for access to care (return on investment); partnering providers</p>
<p>Name of Intervention: (Johnston County Public Health Department) Expand the health care provider network by offering internships, mentoring and volunteer opportunities to local students and working with local practices and agencies. Expand rural training tracks and programs in medical education-scientifically supported (What Works for Health).</p> <p>Community Strengths/Assets: Johnston County Public Schools; Johnston County Community College; local colleges/universities</p>	<p>S.M.A.R.T Goals: Every year Johnston County Public Health Department will mentor 20 students.</p>	<p>Target Population(s): Local students of all disciplines</p> <p>Venue: local practices and agencies</p>	<p>Resources Needed: volunteer preceptors/mentors; working time of the professionals; local students</p>

CHNA Priority: Mental Health/Substance Abuse

Strategy/Intervention(s)	Strategy/Intervention Goal(s)	Implementation Venue(s)	Resources Utilized/Needed for Implementation
<p>Name of Intervention: (Johnston Health) Expand capability to address growing mental health needs of the community.</p> <p>Community Strengths/Assets: Support of Johnston Health administration & staff; Johnston County Public Health Department</p>	<p>S.M.A.R.T Goals: Request and obtain Certificate of Need from Department of Health and Human services for an additional six beds.</p>	<p>Target Population(s): Uninsured/Underinsured adults</p> <p>Venue: Johnston Health Smithfield</p>	<p>Resources Needed: DHHS; JH engineering department; Alliance Behavioral Healthcare</p>
<p>Name of Intervention: (Johnston County Public Health Department) Opioid Task Force will host one Operation Medicine Drop event per year, for the next 3 years. Expand rural training tracks and programs in medical education-scientifically supported (What Works for Health).</p> <p>Community Strengths/Assets: Johnston County Opioid Task Force</p>	<p>S.M.A.R.T Goals: To offer one operation medicine drop per year for the next three years.</p>	<p>Target Population(s): Uninsured and low income residents, mental health, substance use</p> <p>Venue: Johnston County Community</p>	<p>Resources needed: Local champion for Operation Medicine Drop; partnering agencies</p>

CHNA Priority: Heart Disease & Stroke

Strategy/Intervention(s)	Strategy/Intervention Goal(s)	Implementation Venue(s)	Resources Utilized/Needed for Implementation
<p>Name of Intervention: (Johnston Health) Systematically improve outcome of stroke patients at Johnston Health.</p> <p>Community Strengths/Assets: Support of Johnston Health administration, physicians, and staff; Johnston County EMS</p>	<p>S.M.A.R.T Goals: Collect and analyze data to make necessary changes with in Johnston Health to meet the required standards in order to acquire The Joint Commission Stroke Certification by December 31, 2021.</p>	<p>Target Population(s): All Johnston County residents</p> <p>Venue: Johnston Health Clayton & Smithfield</p>	<p>Resources Needed: JH Stroke Coordinator; JH Stroke Committee Members; EMS support; brochures and other educational materials</p>
<p>Name of Intervention: (Johnston Health) Inform the Johnston County workforce about the importance of heart health and offer prevention and education.</p> <p>Community Strengths/Assets: Support of Johnston Health administration & staff; Johnston County employers</p>	<p>S.M.A.R.T Goals: Offer 30 on-site blood pressure screenings/heart health education events from 2019-2021.</p>	<p>Target Population(s): Johnston County workforce</p> <p>Venue: Local places of employment</p>	<p>Resources Needed: JH Corporate Health Consultant and Corporate & Community Outreach Coordinator; Schumacher Clinical Partners; Johnston County Employers enrolled in WellnessWorks program</p>

CHNA Priority: Respiratory Diseases

Strategy/Intervention(s)	Strategy/Intervention Goal(s)	Implementation Venue(s)	Resources Utilized/Needed for Implementation
<p>Name of Intervention: (Johnston Health) Increase number of COPD patients successfully referred to a smoking cessation program by completing fax referral form during patient education and faxing in prior to patients discharge.</p> <p>Community Strengths/Assets: Support of Johnston Health administration & staff; Johnston County Public Health Department</p>	<p>S.M.A.R.T Goals: Implement fax referral program and establish a baseline in 2019. Increase number of referrals by 10% each year thereafter until 2021.</p>	<p>Target Population(s): COPD patients with active tobacco use</p> <p>Venue: Johnston Health Clayton & Smithfield</p>	<p>Resources Needed: JH Respiratory Therapists, Cardiopulmonary Services Director and Manager; DHHS Tobacco Prevention and Control Branch (QuitlineNC)</p>
<p>Name of Intervention: (Johnston County Public Health Department) Johnston County Health Department will offer evidence based smoking cessation program per year for the next three years. Expand rural training tracks and programs in medical education-scientifically supported (What Works for Health).</p> <p>Community Strengths/Assets: Health Education staff who is already trained and have access to a venue</p>	<p>S.M.A.R.T Goals: To offer one evidence based smoking cessation program per year for the next three years.</p>	<p>Target Population(s): Individuals who currently smoke</p> <p>Venue: Johnston County Community</p>	<p>Resources needed: Trained health educator; venue</p>

CHNA Priority: Transportation

Strategy/Intervention(s)	Strategy/Intervention Goal(s)	Implementation Venue(s)	Resources Utilized/Needed for Implementation
<p>Name of Intervention: (Johnston Health) Increase number of COPD telehealth consults with Johnston Health Respiratory Therapists via Community Paramedic program.</p> <p>Community Strengths/Assets: Partnership between Johnston Health and Johnston County EMS; thriving community paramedic program; support of Johnston Health Board of Directors</p>	<p>S.M.A.R.T Goals: Increase number of COPD telehealth consults with Johnston Health Respiratory Therapists.</p> <p>Establish a baseline in 2019 and increase number of referrals by 10% each year thereafter until 2021.</p>	<p>Target Population(s): Johnston County COPD patients</p> <p>Venue: Johnston County</p>	<p>Resources Needed: JH Cardiopulmonary Services Director and Manager, Chief Medical Officer, and Care Management Director; Johnston County EMS Community Paramedic Coordinator; UNC ISD</p>
<p>Name of Intervention: (Johnston Health) Johnston Health Medical and Radiation Oncology transportation program.</p> <p>Community Strengths/Assets: Active JH Cancer Committee; similar existing program has been developed and tested by care management team; community support via JH Foundation/angel fund</p>	<p>S.M.A.R.T Goals: Establish a transportation program in order to overcome transportation issues identified by the JH cancer committee.</p>	<p>Target Population(s): Uninsured/Underinsured</p> <p>Venue: Johnston Health Medical and Radiation Oncology</p>	<p>Resources Needed: JH Nurse Navigator, Oncology Director, Cancer Committee members, Psychosocial Services Coordinator for Oncology, Cancer Accreditation Programs Coordinator, Foundation, and Care Management Director; UNC Health Care System</p>