Johnston Health Community Report 2018-2019



JOHNSTON UNC HEALTH CARE

Johnston Health Is Recognized Locally And Nationally For Excellence In Safety And Quality



Healthgrades Award - Patient Experience

For the second year in a row, Johnston Health achieved the Healthgrades Outstanding Patient Experience Award[™]. The distinction recognizes Johnston Health as being among the top 15 percent of hospitals nationwide for patient experience. Johnston Health is among seven hospitals in the state to receive this award for a consecutive year. At center, Alicia Dreyer of Healthgrades presents the award to Chuck Elliott, president and CEO of Johnston Health. At left is Amber Stanley, patient experience specialist. And at right is Dr. Peter Charvat, chief medical officer of Johnston Health, and Ruth Marler, chief operating office and chief nursing officer for Johnston Health.

Women's Choice Award - Patient Safety



In March, Johnston Health was named one of America's Best Hospitals for Patient Safety by The Women's Choice Award®, a national referral company. The award signifies that Johnston Health is in the top eight percent of 4,797 U.S. hospitals for patient safety. "The award recipients have

led the country by implementing safe practices that have ultimately saved lives," said Delia Passi, founder and CEO of the Women's Choice Award. "This recognition is critical for women because they make 80 percent of health care decisions and need to know they are putting themselves, and their family members, in safe hands."

Leapfrog Group - Hospital Safety



Johnston Health Clayton received an "A" in The Leapfrog Group's Spring 2019 Hospital Safety Grade. The high mark highlights the hospital's efforts in providing safe health care

and protecting patients from harm. Last November, both hospitals received "A's" for delivering excellent care.

Business North Carolina - Top 25 Hospital



In March, Johnston Health made Business North Carolina's Best Hospitals list, which recognizes the top 25 hospitals in the state for their quality of care. This includes patient satisfaction, infection rates, and readmission and death rates

for common conditions and procedures.

Community Favorites

In a contest, readers of the Johnstonian News chose Johnston Health Rehab as their favorite physical therapy center, and HealthQuest Fitness & Wellness Center as their favorite fitness center.

Johnston Now Honors - Best Health Care Professional



At its annual honors event in June, Johnston NOW Magazine recognized Dennis Koffer, MD, as best health care professional. He is the medical director for the SECU Hospice House and the attending physician for hospice patients. In an interview, Dr. Koffer told the magazine that most visitors are surprised to see that the hospice house is full of life. "We believe that everyone has the right to grow

until the moment they stop breathing," he said. "Growth means accumulating experiences, and we're there to provide good, positive experiences. We're committed to making sure there is joy in the hospice house."

Champion For Children



In April, the Johnston County Partnership for Children recognized CEO Chuck Elliott as one of its Champions for Children. The nonprofit applauded his promotion of Dolly Parton's Imagination Library, a program that mails a free book every month to children from birth till age 5. While parents of newborns are

completing their birth certificates at the hospitals, they're given an opportunity to register in the book program. In the photo, at left, is Regina Smith of KS Bank and, at right, Dwight Morris, executive director of the Partnership for Children.

Letter From Our CEO



From Left: Stephanie Edwards, Wendy Gatewood, Kyle McDermott, April Culver, Eddie Klein, Chuck Elliott, Ruth Marler, Tim Hays, Lisa Rosenburg and Ricky Byrd.

In June, our administrative team put on hardhats and visited the construction site of the next UNC Physicians Network medical office at Flowers Plantation. On that particular day, the steel beams were up, and a "what's coming" sign was posted on N.C. 42. By next February, the new practice will be open, and residents in Johnston County will have convenient access to urgent care and family physicians.

Here at Johnston Health, we're always building services, and in more ways than bricks and mortar. As our county welcomes new residents, we're expanding capabilities, adding technology and recruiting specialists—all toward providing quality, expert care close to home. In our report this year, we're highlighting our personalized joint replacement program, and the technology that's helping us to prevent stroke. In this space, I would also like to share a few other notables.

Johnston Health has partnered with UNC REX to provide neonatal practitioners in the newborn nursery at Smithfield. Under the direction of a neonatologist, the providers are caring for infants who are born prematurely and/or with health issues.

To our medical staff, we've added several key specialists: a urologist, a gastroenterologist, a general surgeon, an orthopedic spine specialist, an orthopedic surgeon and his wife, who specializes in physical and rehabilitation medicine. Also new, in-house surgeons who are available 24/7 for the emergency needs of our patients. In the emergency department in Smithfield, we've contracted with Wake Emergency Physicians. The group has provided coverage in our Clayton ED since it opened 10 years ago. We believe that having the same emergency medical providers in both locations will help us improve the overall care and experience of our patients.

In our report, we're also spotlighting the work of our talented employees. Through our innovative Operational Excellence program, they're improving processes, solving problems and reducing expenses.

Finally, we'll introduce you to our Johnston Health Ambassadors, highlight the work of our dedicated volunteers and the wonderfully supportive Johnston Health Foundation. We'll also show you some of the ways in which we're reaching out to the community. And we'll share some of the kindnesses we've received along the way.

Indeed, Johnston Health is dedicated to making Johnston County a great place to live, work and play. We are an organization that is growing, innovating and giving back to our communities in meaningful ways.



Chuck Elliott, President & Chief Executive Officer Johnston Health

Johnston Health Administrative Team

Chuck Elliott President Chief Executive Officer

Eddie Klein Chief Financial Officer

Ruth Marler Chief Nursing Officer Chief Operating Officer

April Culver Vice President Marketing/Communications & Strategy

Tim Hays Vice President Human Resources

Kyle McDermott Vice President Support Services Clayton Site Administrator

Johnston Health Board Of Directors

Eric Janis, MD Chairman

Jeff Carver Vice Chair

Linda Butler, MD Chris Ellington Jim Jenkins Dennis Koffer, MD David Mills Gary Park Bobby Parker John H. Scovil Ted Godwin Richard Alioto, MD Marilyn Pearson, MD Terry Rose

Dr. Woodrow Batten Remembered For His Truly Amazing, Life-Long Service

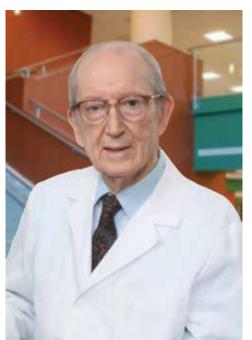
Johnston Health employees and physicians will remember Woodrow Batten, MD, as a gifted internist who had a life-long devotion to practicing medicine. He was 97 when he died Aug. 2 at the SECU Hospice House in Smithfield.

Eric Janis, MD, chairman of Johnston Health Board of Directors, says Dr. Batten loved what he did. "He never lost his curiosity, his desire to learn or to be a better physician," he said. "Through his practice, he touched thousands of lives in a meaningful way."

Although Batten closed his private practice in 2006, he continued seeing patients at Smithfield Manor where he was the medical director. And he conducted stress testing in the cardiology department at Johnston Health until he retired in 2017.

Before the hospital opened in December 1951, Batten was involved in drafting the policies that would shape the plan of care for patients. And under his guidance, the hospital opened a cardiac intensive care unit in the 1960s.

Batten served on the Johnston Health Foundation's board of directors for 22 years, and lent his name to the capital campaign to improve and expand the emergency department in Smithfield. Also notable, he was the first Johnston County president of the American Heart



Dr. Woodrow Batten

Association. And he helped organize the Johnston County Mental Health Association.

Janet Evans, a cardiovascular ultrasound tech, says Batten was dedicated. "He came to work the next day after getting a pacemaker," she says. "And while getting checked out in the ED after a spill in the parking lot, he insisted that the EKG's be brought to him so that he could read them."

"Through his practice, he touched thousands of lives in a meaningful way." -Eric Janis, MD

When she was a floor nurse many years ago, Serena Honeycutt remembers calling Batten when his patients needed

something. "Even in the middle of the night, he would always answer the phone in that soft compassionate voice. I never felt like I was a bother or an interruption," she says.

Pam Denning, RN, assisted Batten with the stress testing in cardiology. She enjoyed listening to his stories of growing up and going to medical school. "I felt like I got a reallife history lesson," she says. "He was so kind and such a gentleman in everything he did."

State-Of-The-Art Technology Brings Access To Doctors Anytime, Anywhere

Thanks to modern technology, Johnston Heath is using an innovative solution to improve access to medical care – telemedicine. Through this approach, physicians can recommend treatment to patients via video chat or phone, and in doing so, can treat patients more efficiently when and if they are required to visit the hospital.

With UNC Health Care as a partner, Johnston Health's first telemedicine offering focused on burn injuries in 2015. It has since expanded.

Last year, Johnston Health introduced tele-stroke care for Johnston County residents. Stroke is the fifth leading cause of death in North Carolina.

The first minutes after a stroke are critical. By standardof-care, the assessment of a stroke should take place by a board-certified neurologist within 60 minutes of the occurrence. Johnston Health's tele-stroke program uses local hospital staff, a remote neurologist and modern telecommunication networks to conduct accelerated clinical assessments, ensuring the local clinical team can treat its patients within this critical 60-minute timeframe.



Ortho's Joint Adventure Program Takes Patients From Surgery To Home In Three Days Or Less

"My Experience Could Not Have Been Any Better. The Care, Service, Even The Food Was Great!"

-Henry Butts, Princeton



Thanks to advances in joint replacement surgery and pain management, patients nowadays need much shorter stays in the hospital. Above, Henry Butts, a recent patient at Johnston Health, takes a few steps with help from his nurse, Brittney Skinner. His surgeon, Richard Alioto, MD, stopped in to visit before his patient went home.

Henry Butts of Princeton is not the type to sit around. He enjoys watching his grandson play baseball, likes feeding the cattle on his son's farm, and doesn't mind climbing the ladder to clean out the gutters. But a stiff knee from a combination of arthritis, bursitis and gout, had been throwing him off his game. "I was worn out from trying to keep my balance," he says. "I felt like I was going to fall."

But three days after joint replacement surgery at Johnston Health in Smithfield, Butts was up on a new knee, taking a few steps, and heading to a session of rehabilitation before going home to continue his recovery. Nowadays, it's just that quick.

That's no surprise to Butts, who is 71, and retired from the Army. He took The Joint Adventure class before surgery, and learned what to expect, how to prepare beforehand, and how to manage daily living activities during recovery.

"We tell them everything," says Laura Vaughn, RN, the patient navigator for the hospital's joint replacement program. "The more they know, the quicker they will recover, and the easier it will be." Within hours after the surgery, the care team gets patients up on their feet to take a few steps. And the morning afterward, they're out of bed and dressed in their street clothes, she says. "The routine gets them ready for the day, and their first session of physical therapy."

Vaughn says hospital stays for joint replacement surgeries have become shorter because of the advancements in surgery and pain management. The recovery at home is better for patients, too, because they're more motivated to get back into their daily routine, she adds.

Vaughn says the personal touches make Johnston Health's program different than others. For example, she visits patients after their surgeries, and calls them at home during their recovery. Along the way, she's there to offer tips, support and encouragement to the patients and their families.

On the day he was going home, Butts says his experience couldn't have been better. "The care, the service, even the food was great," he added. "I'm looking forward to getting back to doing the things I love."

Year-Long Diabetes Initiative Ends With A School-House Cheer



By the end of the assembly, third graders at Four Oaks Elementary had learned that adopting healthy habits, such as snacking on fruits and veggies, and being physically active could prevent them from getting Type 2 diabetes.

In a quiz that followed a short lesson, they booed the breakfast pastries and cheered on the oatmeal. Thumbs down on playing video games; thumbs up on skateboarding.

Jaime Pearce of Smithfield, a corporate health consultant with Johnston Health's WellnessWorks program, has lived with Type 1 diabetes since she was diagnosed at age 12. A mother of two, and a career-long health educator, she talked with students about healthy lifestyles and the harmful effects of the disease.

The visit was the culmination of Johnston Health's year-long "Derailing Diabetes" initiative to reach 20,000 people across the county with information on prevention and disease management. An outreach team drew from the hospital's education, marketing and communications departments and involved nurse volunteers at screenings during festivals and community events.

By March 26, on national Diabetes Alert Day, the team had connected with more than 38,000 people, and an additional 49,000 through social media. At the school assembly, Principal Kathy Parrish participated in the initiative. She got her blood sugar checked, and the students cheered when she announced her healthy number.



Reaching Out

During outreach clinics last fall at the Brightleaf Flea Market in Smithfield, Johnston Health vaccinated 400 people for the flu. A grant from Grifols paid for the vaccine and the supplies. In the photo, Brenna Stanley, RN, was among the nurse volunteers giving shots. She is the clinical coordinator on Second Bright Leaf at Johnston Health.

Community Benefits

Community benefits are services that Johnston Health provides (beyond billable patient care), such as physician recruitment, free health screenings and the donation of hospital services to those who have no means to pay for their care.

\$11,600 Community health outreach

\$2.05 million

Project Access (For treatment of uninsured patients who don't qualify for Medicaid or Medicare)

\$92,400 Contributions to non-profit, community causes

\$414,300 Expense for physician recruitment

\$4.7 million Charity care

\$17.3 million Bad debt

\$17 million Uncompensated care

\$39 million

Total value of uncompensated care and other benefits for the fiscal year ending June 30, 2017

17.4%

Total value of uncompensated care and other community benefits as a percentage of operating expenses

Op Ex Training Empowers Employees To Solve Problems



Employees take a class to learn how to use a white board to make visible and improve their daily work. It's one of the many tools of Lean Management being taught by Operational Excellence at Johnston Health.

With the help of a small but mighty department at Johnston Health, frontline employees are using principles of Lean Management to solve the problems they encounter in their daily work.

Deb Katz is director of Operational Excellence. She and coworker Christy Davis, an improvement specialist, have trained hundreds of employees who are putting to use what they've learned. And they're getting some impressive results that are having a positive impact on patients.

In the medical oncology department, for example, the team redesigned its triage process, and reduced to fewer than two hours the amount of time it takes to return patient phone calls. As a result, patients are getting the immediate attention they need, and fewer of them are ending up in the emergency department or being admitted to the hospital.

"Because of this process improvement, our team and patients, overall, are more satisfied," says Crystal Rose, who is director of the department. "And it's being shared with Duke and the UNC Health Care system as a best practice."

In the cardiopulmonary rehabilitation department, the team reduced the number of "no shows" from 15 percent to fewer than 5 percent. There's now in place a more flexible plan that helps patients reschedule to a different class, often on the same day.

On the hospital's observation floor, the team put into place a new process for ensuring that patients meet the right criteria for being admitted. Already, the process improvement has saved time and prevented room changes, which can be an inconvenience for all. Katz likes to borrow a line from Chuck Elliott, the Johnston Health CEO, who believes that employees are being innovative when they solve a problem or improve a process.

"Johnston Health is an organization of innovators who are always improving our care delivery and/or the way we support our care givers," she adds. "And the Op Ex department has a passion for sharing its knowledge about how Lean Management can lead to excellence."



Op Ex was a recipient of the "You Make a Difference" award at Johnston Health. Left, CEO Chuck Elliott presents a certificate to Deb Katz, Op Ex director, and Christy Davis, improvement specialist, for their outstanding work in teaching principles of Lean Management.

Volunteers Give Generously Of Time And Talents



Greg McClain, director of spiritual care and volunteer services, presents the Overa S. Stevens Award for faithful service to chaplain volunteer Iris Hocutt.

Leigh Ross, clinical chaplain and volunteer coordinator at Johnston Health Clayton, presents the Sue Archambeault Award for exemplary volunteerism to B. J. Christensen.





Farrah Nguyen, volunteer coordinator at Johnston Health, presents the Sue Archambeault Award for exemplary volunteerism to Phyllis Toole.

Wanda Johnson, volunteer coordinator for Johnston Health Home Care & Hospice, presents the Hospice Angel Award to Carolyn Jones for lifting spirits, and quietly touching lives.



From awarding scholarships to running gift shops to assisting hundreds of patients a day, the 214 men and women who volunteer at Johnston Health gave a combined 41,990 hours last year valued at more than \$1 million.

During the 39th Annual Volunteers Appreciation Luncheon in April, Johnston Health thanked, recognized and applauded the service of its volunteers. "You are all critical to the operation and success of our organization," said Chuck Elliott, president and CEO. "We could not do our jobs without you."

Eric Janis, MD, chairman of the Johnston Health board of directors, unveiled a \$1 million check representing the value of the volunteers' hours.

While all of the volunteers received certificates, four were honored with special awards. Iris Hocutt, a chaplain volunteer, received the Overa S. Stevens Award for faithful service. Phyllis Toole and B.J. Christensen, hospital volunteers in Smithfield and Clayton, respectively, received the Sue Archambeault Award for "exemplary volunteerism." And Carolyn Jones, a hospice volunteer, received the Hospice Angel Award for "lifting spirits, and quietly touching lives."

A Top 10 List Of Volunteer Impact

- **1.** Proceeds from the Volunteer Gift Shops funded \$98,500 for patient care items.
- 2. Through jewelry and shoe sales, volunteers raised more than \$12,000 for twelve \$1,000 scholarships.
- **3.** Front desk volunteers help anxious patients and visitors find their way.
- **4.** At the SECU Hospice House, volunteers assisted in the care of more than 500 hospice patients and families.
- 5. At the medical oncology centers, volunteers ran more than 53,000 lab bags to the shuttle, and served lunch and snacks to more 5,600 patients.
- 6. Crafty volunteers made 733 comfort pillows for surgical patients, and 238 fidget quilts for patients with dementia.
- **7.** Drivers of the courtesy golf carts give lifts to patients and visitors, but also pick up litter and help those with car trouble.
- 8. A HealthQuest volunteer folds about 200 hours towels an hour during his weekly stint.
- **9.** Chaplain volunteers are called at night, weekends and holidays to bring calm to difficult situations.
- 10. Volunteer patient and family advisors, took on a project to update Johnston Health's telephone listings, and to ensure that employees are using the best phone etiquette.

ohnson, volunteer for for Johnston ome Care & presents the

Every month, Johnston Health recognizes an employee for going above and beyond the call of duty. They receive a paid day off, a portrait sitting and a special parking sign and space of their choosing. In May, the hospital's top administrators select the Ambassador of the Year from these recipients.



Susan Kennedy

Susan is the outpatient phlebotomist at Johnston Health Clayton. She has a knack for making everyone feel comfortable. Because of her skills, experience and gentle touch, return patients seek her out. In other departments, she trains employees on proper technique.

"I love working with patients, and watching our hospital grow. I feel so honored to receive this award."

- Susan Kennedy



Tracey Davis April 2018



Julius Perkins May 2018



Teri Smith June 2018



Susan Kennedy July 2018



Mattie Wood August 2018



Phoebe Allen September 2018



Jessica Parker October 2018



William Peacock November 2018



Whitney Anderson December 2018



Lynne Bigness January 2019



Archie Guyton February 2019



Crystal Lee March 2019

Funds Raised For Worthy Causes

The Johnston Health Foundation raises funds year-round to bridge the gap. Here's a list of the campaigns and events, and the amounts raised for the causes.

Portofino Derby Classic - \$132,000

In the spirit of the Kentucky Derby, guests dress in colorful suits and hats. All are welcome to watch the races, enjoy the food and mint juleps. Proceeds go toward the Angel and Healthy Kids funds.

Annual Golf Classic - \$66,000

Presented by Accelerated Claims, Inc. in Memory of Dr. Hubert M. Poteat

Employees, friends and business associates enjoy a day of golf at a local course. Proceeds go toward the general fund to sustain the work of the foundation.

We Care, We Share Campaign - \$64,000

During the month of August, Johnston Health employees are encouraged to donate to the foundation fund that means the most to them. In giving, they're also eligible for prize drawings and an ice cream social. Sol Halliburton, foundation director, presented the grand prize of a beach weekend getaway to Sophia Smith, RN, from the quality assurance department.

Tree of Light - \$34,000

During the Tree of Light ceremony in December, hospice volunteers place memorial luminaries along the driveway of the SECU Hospice House. Guests gather for a short program, refreshments and tours of the house, which is beautifully decorated for the holidays.

Johnston Health Champions 5K/10K - \$32,000

The family and dog-friendly 5&10K race and walk starts at the hospital, winds through Smithfield neighborhoods and along a stretch of the Neuse River Greenway. Proceeds go toward the Heart Fund and Healthy Kids Fund.

Annual Social - \$21,000

Celebrating Ramona Cash and the life of James Cash



A highlight of the year is the social, which honors a lifelong servant of the community. Representing the foundation, Stewart McLeod presented the award to Ramona Cash of Clayton, a retired school teacher, volunteer and community leader. Her husband, James, was a county commissioner and community leader for many years.

Gobble Waddle - \$8,046

Families and friends cheer on their favorite runner in this 5&10K race on the Saturday before Thanksgiving Day. Proceeds go to the Patient Assistance Fund.

Johnston Health Foundation Expands Assistance Fund To Help Wound Care And Project Access Patients

STORIES OF HOPE

A Mother Takes Charge Of Her Diabetes

In spite of a family history of diabetes, Susan hadn't seen a doctor in 10 years. Self-employed and a single mother of three, she couldn't afford a health insurance premium.

After enrolling in Project Access, however, she was able to visit a primary care physician. Afterward, the lab results showed that her blood sugar level was five times higher than normal. But she couldn't afford the insulins that were prescribed from the pharmacy.

"When we told her about the patient assistance fund, she

cried and gave us all a hug," says Georgia Anthony, director of Project Access. "We shared tears of joy with her, too." Thanks to the Johnston Health Foundation, Susan was able to get the insulins and the supplies she needed. Project Access also enrolled her in a medication assistance program to get free insulin for a year. Since her visit, her blood sugars have started to drop to normal levels.

Dressings, Care For A Foot Ulcer

At the Johnston Health Therapeutic Wound Center, the staff recently assisted a patient with diabetes who could not afford the dressings and treatment for a foot ulcer. "We're hopeful that all goes well," says Angela Fortson, director of the center. "We're so grateful that the assistance is there to help our patients, many of whom have complicated issues."

"We see some of the most desperate needs in patients who have diabetes and lack the ability to pay for their care or medications. To bridge this gap, the Johnston Health Foundation has expanded its patient assistance fund. Ordinarily for hospitalized patients, the aid is now available to those enrolled in Project Access and to those seen at Johnston Health Therapeutic Wound Center."

-Sol Halliburton, Director, Johnston Health Foundation

Handcrafted Gifts For Patients, Made With Love

Some of the most thoughtful gifts to patients are those made by hand. Get-well cards for hospitalized patients. Knitted caps for babies. Prayer shawls for hospice patients. "They're all made with love," says Wanda Johnson, who is the volunteer coordinator at the SECU Hospice House, where patients and families are the recipients of many kindnesses, including food prepared by local churches.



For many years, the "By Our Hands Ministry" at St. Ann Catholic Church has knitted prayer shawls for hospice patients, she says. And when Johnson asked if the ministry could knit a special shawl for the military veterans, the women hopped to it, and used red, white and blue yarn.

Johnson says they were soon joined in the effort by a second

Catholic church ministry, "Knots of Love" from St. Bernadette's in Fuquay-Varina. As a special detail, they attach to the shawl a star taken from a retired flag.

For the second year in a row, the JoCo Quilters volunteered to make the Community Memorial Quilt, which is part of a bereavement program for hospice families. This year, the women used swatches of clothing representing 40 hospice

Gifts From The Community, And Beyond

Patients receive cards and flowers from family, neighbors and friends. In some cases, however, the kindnesses may come from people they don't know, or may never meet. Here's a sampling from the past year.

For newborns: Hospital volunteers, employees and ladies in the community knit the caps year-round. Last year, a knitting club at Cleveland High School made some, too.

Well wishes: Valentines cards from West Clayton Elementary students, holiday cards from the Beta Club at Riverwood Middle.

Comfort: An Apex chapter of the Smocking Arts Guild of America made tiny outfits for stillborn infants.

Brightening the walls: Four Oaks artist Jo Lee Tucker donated to Johnston Health the illustrations from her first children's book, titled "Imagine." The paintings of the book's main characters now hang in the interior lobby of the women's services department at Johnston Health in Clayton.



Before the unveiling, the JoCo Quilters delivered the community memorial quilt to Wanda Johnson, the hospice volunteer coordinator at the SECU Hospice House. From left to right, the quilters are: Louise Rose of Stancil's Chapel, Marielle Cano of Four Oaks, Flora Grantham of Smithfield and Gina Ross of Smithfield. Absent from photo was Judy Garner of Selma.

families, and created a kaleidoscope of artful butterflies to symbolize "spirits being released and flying free from earthly encumbrances."

One of the butterflies was made by quilter Flora Grantham in memory of her daughter, Pat. A cabinet to display the quilt was made locally, too. Jimmy Marler of Pine Level, who is retired from the state Department of Transportation, volunteered his time to design and build it.

"We feel fortunate to be part of such a loving, giving community," Johnson adds. "We're truly thankful for every gift."



Jo Lee Tucker of Four Oaks reads her book "Imagine" to the children at the Johnston Health Early Learning Center.

509 N. Bright Leaf Blvd. Smithfield, NC 27577





Expert Care. Close To Home!

www.johnstonhealth.org